

## FINANCIAL LITERACY MONTH

## 2012

## BY THE GOVERNOR OF THE STATE OF NORTH CAROLINA

## A PROCLAMATION

WHEREAS, in 2011 President Obama declared April as National Financial Literacy Month and recommitted to improving financial literacy to ensure all Americans have access to trustworthy financial services and products; and

WHEREAS, financial literacy is more important than ever in helping all citizens maintain healthy financial habits and become more knowledgeable about the consequences of financial decisions; and

WHEREAS, financial literacy is essential in ensuring all citizens have the skills and resources to be financially stable, including strategies for managing personal finances, saving and credit development; and

WHEREAS, in 2006, the North Carolina General Assembly passed legislation directing the North Carolina Department of Public Instruction to provide instruction, activities and initiatives in personal financial literacy; and

WHEREAS, in 2009, the North Carolina General Assembly passed legislation that established a Financial Literacy Council to coordinate and expand the statewide delivery of financial education; and

WHEREAS, in December 2010, the North Carolina Board of Education adopted new standards for K-12 Social Studies which incorporated personal financial literacy; and

WHEREAS, the instruction, activities and initiatives provided by state agencies, public and private institutions, regional agencies and community organizations will contribute to developing and enhancing financial literacy knowledge and skills to ensure economic success;

NOW, THEREFORE, I, BEVERLY EAVES PERDUE, Governor of the State of North Carolina, do hereby proclaim April as "FINANCIAL LITERACY MONTH" in North Carolina, and commend its observance to all citizens.



BEVERLY EAVES PERDUE

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the Great Seal of the State of North Carolina at the Capitol in Raleigh this second day of April in the year of our Lord two thousand and twelve, and of the Independence of the United States of America the two hundred and thirty-sixth.